SHELBY HUMANE

# Corporate Sponsorships

## How will a sponsorship benefit your business?

- Public awareness and corporate visibility aligned with sponsorship level for one year
- Community involvement and giving back to your community
- Establishing your business as an active supporter of animal welfare and the health and happiness opportunities it brings to Shelby County
- Tax deductible charitable donation

### DIAMOND SPONSOR
**$25,000+ / year**

- Monthly social media promotion
- Spotlight logo placement on website and sponsorship board inside the shelter
- Logo placement on transport van, social media banner, and newsletter
- Feature story in newsletter and mention in press release

### PLATINUM SPONSOR
**$10,000+ / year**

- Monthly social media promotion
- Large logo placement on website and sponsorship board inside the shelter
- Logo placement on newsletters

### GOLD SPONSOR
**$5,000+ / year**

- Quarterly social media promotion
- Medium logo placement on website and sponsorship board inside the shelter

### SILVER SPONSOR
**$2,500+ / year**

- Social media promotion
- Medium logo placement on website and sponsorship board inside the shelter

### BRONZE SPONSOR
**$1,200 / year or $100 / month**

- Social media promotion
- Small logo placement on website and sponsorship board inside the shelter