



CORPORATE SPONSORSHIPS

How will a sponsorship benefit your business?

- ✓ Public awareness and corporate visibility aligned with sponsorship level for one year
- ✓ Community involvement and giving back to your community
- ✓ Establishing your business as an active supporter of animal welfare and the health and happiness opportunities it brings to Shelby County
- ✓ Tax deductible charitable donation

DIAMOND SPONSOR: LIFESAVER

\$25,000+/year

- ✓ Monthly social media promotion
- ✓ Spotlight logo placement on website and sponsorship board inside the shelter
- ✓ Logo placement on transport van, social media banner, and newsletter
- ✓ Feature story in newsletter and mention in press release

PLATINUM SPONSOR: HERO

\$10,000+/year

- ✓ Monthly social media promotion
- ✓ Large logo placement on website and sponsorship board inside the shelter
- ✓ Logo placement on newsletters

GOLD SPONSOR: CHAMPION

\$5,000+/year

- ✓ Quarterly social media promotion
- ✓ Medium logo placement on website and sponsorship board inside the shelter

SILVER SPONSOR: AMBASSADOR

\$2,500+/year

- ✓ Social media promotion
- ✓ Medium logo placement on website and sponsorship board inside the shelter

BRONZE SPONSOR: FRIEND

\$1,200/year or \$100/month

- ✓ Social media promotion
- ✓ Small logo placement on website and sponsorship board inside the shelter

Submit Your Sponsorship

Sponsorship Level: _____ Company Name: _____

Sponsorship Amount: _____ Mailing Address: _____

Company Contact: _____

Name Phone Email

Payment Preference: ☐ Check (mail check with form)

☐ Invoice Mail To: _____

Email To: _____

☐ Credit Card (payment instructions will be emailed to Contact)

Email form to publicrelations@shelbyhumane.org or

Mail form to Shelby Humane, Attn: Public Relations, 381 McDow Road, Columbiana, AL 35051

~ For questions or more information, contact: publicrelations@shelbyhumane.org ~