



POOCHELLA

Presented by the Board of Directors benefitting
SHELBY COUNTY HUMANE SOCIETY

SUNDAY, OCTOBER 6

12-4 PM

CAHABA BREWING COMPANY

4500 5TH Avenue South
Building C

Live Music, Food trucks, Vendors, Kids Zone featuring Pet Parade and more!

Join us for a family and pet friendly afternoon of fun!

Admission is \$20



Vendors Must Observe the Following Rules:

- The Shelby County Humane Society's Poochella event requires a city Birmingham business license for **ALL FOOD TRUCKS** participation.
- Reservation deadline is September 23, 2024. Total payment must be received by this time. No refunds if your application is accepted, for any reason. Any reservation received after this date will be placed on a waiting list, pending availability.
- Booth assignments will be available on October 1st, 2024. Please do not call prior to this date to obtain your assignment.
- Vendors shall be solely responsible for the safe, clean disposal of all trash and for any damages caused by the vendor or vendor's employees to all buildings, grounds, person or person's property and shall indemnify and hold the Shelby County Humane Society or the Poochella Committee harmless from such damages, claims, injury or defense costs.
- Vendors will be located outside in the west parking lot of Cahaba Brewing Company. Vendor spots are 10x10. All Vendors will be provided a tent, 6' table and 2 chairs for their booths. Electricity and wifi are **NOT** available at Cahaba Brewing Company.
- Food Vendors must comply with all Jefferson County Health Department code regulations. All Food Vendors must provide a copy of their health department certification or a one day exemption for this event.
- Food Vendor applications will be considered based on primary products sold. The Shelby County Humane Society reserves the right to grant exclusivity on certain food products.
- Non-Food Vendors are **NOT** allowed to sell or give away water/drinks or food products.
- Vendors assume all risks of property damage, property loss and all risk of physical injury.



SHELBY HUMANE VENDOR INFORMATION

- All Vendors **MUST** be ready to go by 11:00 am on October 6th and are expected to remain open until 4:00pm. There is **NO** early breakdown. Please co-ordinate any workers accordingly.
- If you leave early, you will not be invited back to other events. Leaving early sets a bad example and the hours are provided prior to the event.
- Sales Tax: Your information will be furnished to each taxing authority. It is **your responsibility** to pay all taxes to SCHS for payment to the taxing authorities.
- There will be limited space for informational vendors.
- The Shelby County Humane Society reserves the right to refuse or remove any organization, vendor or product from the event for any reason. All booth rentals are non-refundable.
- This document is a binding agreement between the Vendor and the Shelby County Humane Society. The Shelby County Humane Society may accept or decline any application with disclosure of reason.

Applications can be mailed or delivered to:

Shelby County

Humane Society

Attn: Poochella Vendor

381 McDow Road

Columbiana, AL 35051

Make checks payable to:

SCHS - Poochella

VENDOR APPLICATION SHELBY HUMANE

Applications must be received by September 23, 2024. Any applications submitted after September 23rd, will be approved based on booth availability.

Poochella at Cahaba Brewing Company

Vendor rules have been updated. Please read all Vendor Information.

Date: _____

Name: _____

Business Name: _____

Phone: H: _____ W: _____ C: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Website: _____

Instagram: _____

Facebook: _____

Briefly describe or attach a photo of all products to be sold in your booth. Any deviations from items listed may cause vendor to be denied setup.

Booths spaces: \$100.00 each 1 or 2 spaces Extended Price _____

Make checks payable to: SCHS – Poochella

Mail to: Shelby County Humane Society, 381 McDow Road, Columbiana, Alabama 35051

Date Received: _____ Amount Received: \$ _____ Booth Space: _____

HHA Received: _____ Food Vendor Health Form: _____



**SHELBY
HUMANE HOLD HARMLESS AGREEMENT**

We the undersigned for and in consideration of permission and space to participate in the SHELBY COUNTY HUMANE SOCIETY'S POOCHELLA event, agree to indemnify, hold harmless and defend the Shelby County Humane Society, its officials, representatives, agents, servants and employees from and against any and all claims, actions, lawsuits, damages, judgments, liability and expense, including attorney fees and litigation expense, in whole or in part arising out of, connected with or in any way associated with my/our activities preparing for the POOCHELLA event, participating in the Poochella event or departing from the Poochella event. I have read and fully understand the above Hold Harmless and Indemnification Agreement. I agree to comply with all guidelines set forth and understand that failure to comply will result in breach of agreement and forfeiture of all vendor rights and all fees paid.

Signature of Vendor: _____

Business Name: _____

Date: _____

*** ALL VENDORS** ~ This form must be signed and returned with your application.